BRIEF SUMMARY

Koutstaal, W., & Rosenthal, R. (1994). Contrast analysis in behavioral research. In J. Brzezinski (Ed.), *Poznan Studies in the Philosophy of the Sciences and the Humanities: Vol. 39. Probability in Theory-Building: Experimental and Non-Experimental Models of Scientific Research in Behavioral Sciences* (pp. 135–173). Amsterdam: Rodopi.

Several methods of computing contrasts are reviewed and compared. Approaches to contrast analysis in both between-subjects and repeated-measures designs are demonstrated. The versatility, precision, and enhanced statistical power achieved through contrast analysis are emphasized.